

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 311116-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WXYZ | Dave Lombardo | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|-----------------------------|----------------------------|-----------------|
| Citizens for Affordable Qua | Citizens for Affordable Qu | 1629 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/15/12 - 09/17/12 | 311116 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|----------------|---------|--------|----------------|------------|------|
| 1 | 09/17/12 | 09/17/12 | 7 Action News This Morni | 430a-5a | M----- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/17/12 4:36 AM 7 Action News This Morning 430a-5a :30 TV101X12812H \$150.00 NM | | | | | | | | | |
| 2 | 09/17/12 | 09/17/12 | 5am News M-F | 5-6am M-F | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/17/12 5:28 AM 5am News M-F 5-6am M-F :30 TV101X12812H \$500.00 NM | | | | | | | | | |
| 3 | 09/17/12 | 09/17/12 | M-F 7-9am | 7-9am M-F | M----- | :30 | 2 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 09/17/12 7:29 AM M-F 7-9am 7-9am M-F :30 TV101X12812H \$1,200.00 NM 1 WXYZ M 09/17/12 8:38 AM M-F 7-9am 7-9am M-F :30 TV101X12812H \$1,200.00 NM | | | | | | | | | |
| 4 | 09/15/12 | 09/15/12 | Action News SAT 6am | SAT 6-7am | -----S- | :30 | 2 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Sa 09/15/12 5:58 AM Action News SAT 6am SAT 6-7am :30 TV101X12812H \$300.00 NM 1 WXYZ Sa 09/15/12 6:38 AM Action News SAT 6am SAT 6-7am :30 TV101X12812H \$300.00 NM | | | | | | | | | |
| 5 | 09/15/12 | 09/15/12 | GMA SAT 7-8am | SAT 7-8am | -----S- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/15/12 7:27 AM GMA SAT 7-8am SAT 7-8am :30 TV101X12812H \$750.00 NM | | | | | | | | | |



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| 311116-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| Citizens for Affordable Qua | Citizens for Affordable Qu | 1629 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 09/15/12 | 09/15/12 | SA 8-10am Action News | 8-10a | -----S- | :30 | 2 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WXYZ Sa 09/15/12 9:24 AM SA 8-10am Action News 8-10a :30 TV101X12812H \$600.00 NM | | | | | | | | | |
| 1 WXYZ Sa 09/15/12 9:55 AM SA 8-10am Action News 8-10a :30 TV101X12812H \$600.00 NM | | | | | | | | | |
| 7 | 09/16/12 | 09/16/12 | Action News SUN 6am | SUN 6-7am | -----S | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 09/16/12 5:58 AM Action News SUN 6am SUN 6-7am :30 TV101X12812H \$300.00 NM | | | | | | | | | |
| 8 | 09/16/12 | 09/16/12 | GMA SUN 7-8am | SUN 7-8am | -----S | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 09/16/12 7:58 AM GMA SUN 7-8am SUN 7-8am :30 TV101X12812H \$750.00 NM | | | | | | | | | |
| 9 | 09/16/12 | 09/16/12 | Action News SUN 8am | Sun 8-930am | -----S | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 09/16/12 8:55 AM Action News SUN 8am Sun 8-930am :30 TV101X12812H \$500.00 NM | | | | | | | | | |
| 2 WXYZ Su 09/16/12 9:25 AM Action News SUN 8am Sun 8-930am :30 TV101X12812H \$500.00 NM | | | | | | | | | |
| 10 | 09/17/12 | 09/17/12 | M-F 9a-10a | 9-10am M-F | M----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ M 09/17/12 9:50 AM M-F 9a-10a 9-10am M-F :30 TV101X12812H \$800.00 NM | | | | | | | | | |
| 11 | 09/17/12 | 09/17/12 | M-F 10a-11a | 10-11am M-F | M----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ M 09/17/12 10:33 AM M-F 10a-11a 10-11am M-F :30 TV101X12812H \$600.00 NM | | | | | | | | | |
| 12 | 09/17/12 | 09/17/12 | M-F 11a-12n | 11am-12pm M-F | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ M 09/17/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 TV101X12812H \$1,000.00 NM | | | | | | | | | |
| 13 | 09/17/12 | 09/17/12 | M-F 12-1pm | 12-1pm | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ M 09/17/12 12:13 PM M-F 12-1pm 12-1pm :30 TV101X12812H \$1,000.00 NM | | | | | | | | | |



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Cincinnati, OH 45264-3405

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|----------------------------|-----------------|---------------------|
| 311116-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| Citizens for Affordable Qua | Citizens for Affordable Qu | 1629 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|----------------|--------------|------------------------|
| 14 | 09/17/12 | 09/17/12 | The Chew | 1-2pm M-F | M----- | :30 | 1 | \$700.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 09/17/12 | | The Chew | 1-2pm M-F | :00 | | \$700.00 NM |
| Credited | | | | | | | | | |
| 15 | 09/17/12 | 09/17/12 | Katie | 3-4pm M-F | M----- | :30 | 1 | \$700.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 09/17/12 | 3:48 PM | Katie | 3-4pm M-F | :30 | TV101X12812H | \$700.00 NM |
| 16 | 09/17/12 | 09/17/12 | Dr. Oz | 4-5pm M-F | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 09/17/12 | 4:16 PM | Dr. Oz | 4-5pm M-F | :30 | TV101X12812H | \$1,000.00 NM |
| 17 | 09/17/12 | 09/17/12 | 5-6pm M-F | 5-6pm M-F | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 09/17/12 | 5:28 PM | 5-6pm M-F | 5-6pm M-F | :30 | TV101X12812H | \$1,200.00 NM |
| 18 | 09/17/12 | 09/17/12 | 6-630pm M-F | 6-630pm M-F | M----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 09/17/12 | 6:29 PM | 6-630pm M-F | 6-630pm M-F | :30 | TV101X12812H | \$1,500.00 NM |
| 19 | 09/17/12 | 09/17/12 | M-F 7-730p | 7-730pm M-F | M----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 09/17/12 | 7:29 PM | M-F 7-730p | 7-730pm M-F | :30 | TV101X12812H | \$1,500.00 NM |
| 20 | 09/16/12 | 09/16/12 | Su 6-630p | 6-630pm Sun | -----S | :30 | 1 | \$800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | -----S | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Su | 09/16/12 | 6:23 PM | Su 6-630p | 6-630pm Sun | :30 | TV101X12812H | \$800.00 NM |



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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|------------------|---------|--------|----------------|------------|------|
| 21 | 09/15/12 | 09/17/12 | 11pm Action News Updat | 11-1135pm M-Sun | 1----11 | :30 | 3 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----11 2 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/15/12 11:52 PM 11pm Action News Update 11-1135pm M-Sun :30 TV101X12812H \$2,000.00 NM 2 WXYZ Su 09/16/12 11:28 PM 11pm Action News Update 11-1135pm M-Sun :30 TV101X12812H \$2,000.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 09/17/12 11:13 PM 11pm Action News Update 11-1135pm M-Sun :30 TV101X12812H \$2,000.00 NM | | | | | | | | | |
| 22 | 09/17/12 | 09/17/12 | Jimmy Kimmel Live | 1205am-105am M-F | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/17/12 12:37 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV101X12812H \$500.00 NM | | | | | | | | | |
| 23 | 09/17/12 | 09/17/12 | M-F 106a-206a | 106am-206am | M----- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/17/12 1:57 AM M-F 106a-206a 106am-206am :30 TV101X12812H \$250.00 NM | | | | | | | | | |
| 24 | 09/15/12 | 09/15/12 | SA 1130p-1230a | 1130pm-1230am | -----S- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/15/12 12:43 AM SA 1130p-1230a 1130pm-1230am :30 TV101X12812H \$250.00 NM | | | | | | | | | |
| 25 | 09/15/12 | 09/15/12 | SA 1230a-130a | 1230am-130am | -----S- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/15/12 1:09 AM SA 1230a-130a 1230am-130am :30 TV101X12812H \$175.00 NM | | | | | | | | | |
| 26 | 09/16/12 | 09/16/12 | SU 1130p-12a | 1130pm-12am | -----S | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/16/12 11:59 PM SU 1130p-12a 1130pm-12am :30 TV101X12812H \$750.00 NM | | | | | | | | | |
| 27 | 09/16/12 | 09/16/12 | SU 12a-1a | 12am-1am | -----S | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/16/12 12:45 AM SU 12a-1a 12am-1am :30 TV101X12812H \$200.00 NM | | | | | | | | | |
| 28 | 09/16/12 | 09/16/12 | SU 1a-2a | 1am-2am | -----S | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/16/12 1:59 AM SU 1a-2a 1am-2am :30 TV101X12812H \$150.00 NM | | | | | | | | | |



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|--|------------|----------|-------------------------|----------------|---------|--------|----------------|------------|------|
| 29 | 09/15/12 | 09/15/12 | ABC's Clge Ftbl 330-7pm | 330-7pm | -----S- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/15/12 7:01 PM ABC's Clge Ftbl 330-7pm 330-7pm :30 TV101X12812H \$2,500.00 NM | | | | | | | | | |
| 30 | 09/16/12 | 09/16/12 | Revenge | 8-9pm Sunday | -----S | :30 | 1 | \$3,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$3,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/16/12 8:35 PM Revenge 8-9pm Sunday :30 TV101X12812H \$3,500.00 NM | | | | | | | | | |

Total Spots **35** Gross Total **\$32,025.00**

Payment Terms 30 Days

Agency Commission **\$4,803.75**
Net Amount Due **\$27,221.25**